

For Immediate Release

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**nGenx announces partnership with Consciat, a startup focusing on the SMB market.**

**Summary:** *Consciat was founded in early 2013 to focus on bringing cloud solutions to small and medium businesses, initially in south Florida. The Company chose to white label nGenx's line of cloud solutions as Consciat found the solutions fast, reliable and white label partner-oriented.*

**Overland Park, KS (XX XX, 2014)** – [nGenx](#), a leading cloud services provider of hosted applications and desktops, announces it has signed [Consciat](#) as a white label partner for its cloud-based Desktop as a Service (DaaS) solutions. This partnership is key to Consciat's plans to market a set of IT and telecom solutions that includes nGenx's DaaS cloud product.

Today, many small companies struggle to keep their IT on par with how technology can support the business. As career IT veterans, the Consciat team works to go beyond filling this gap by helping its customers deploy technology as a strategic advantage for growth and profitability. "Even now, most small and medium business decision makers invest in information technology in a reactive mode. Yet, more and more, even the smallest businesses are recognizing how technologies such as the cloud can both increase their efficiency and make the company's operations more effective," explains Dario Loriato, president of Consciat.

Consciat chose the nGenx solution after a thorough review of the industry. "nGenx came highly recommended by Citrix," said Dario Loriato. "Additionally, we investigated a handful of DaaS providers, but all of them failed in one of our requirements. Since our first meetings, nGenx has been easy to do business with, and we have found their solutions fast, replicable and include well defined processes for white label partners. Additionally, nGenx's team is knowledgeable, professional, and they are great people. All of these are key to any long-term relationship."

"nGenx has the proven platform – refined over 13+ years of development – that makes it cost effective for companies to move into the cloud and easy for our white label partners to provide the service," says Dave Gibson, president of nGenx. "We are very excited to be working with the Consciat team. With the team's deep knowledge of both channels and technology, we believe they will be very successful in providing their customers real value."

### **About nGenx**

Founded in 2000, nGenx is a pioneer of Hosted Virtual Desktop and cloud-based application delivery. nGenx works with strategic partners such as Microsoft, Citrix and others to develop hosted IT applications provided via the cloud. Through its cutting-edge technology, nGenx enables organizations to access their business applications on any device, anywhere business may be conducted. nGenx markets its solutions through both white label and agency programs supported by its nGenx Control Panel, a single pane-of-glass provisioning system that allows partners and enterprise customers complete control over their IT environments. For more information, visit [about nGenx](#).

### **About Consciat**

Consciat was born to serve small and medium sized businesses whose technology needs are larger than their staffing budgets can support. Consciat is a managed service provider that focuses on outsourced, cloud computing solutions and on-premise technology management. The Company's outsourcing solutions include a Desktop as a Service offering, because it brings more efficiency for computing usage and, as a consequence, offers better IT costs and flexibility. Consciat's on-premise solutions provide its customers access to knowledgeable and skilled professionals who can deploy and manage today's technologies. The Company began as a joint effort of IT industry career professionals. The team shares the belief that the IT Industry is becoming commoditized; thereby, making IT solutions more affordable due to value-priced products, standardized processes and cloud proliferation. For more information, visit [Who is Consciat](#).